



Fraser Park FC 2026-28 Strategic Blueprint



Our Football DNA

Portuguese Roots | Global Standards | Inner West Pathways

Fraser Park FC is built on the traditions of Portuguese football — globally respected for producing elite players through technical mastery, tactical intelligence, and world-class youth development.

Portugal's development model has delivered major international triumphs — including recent FIFA U-17 World Cup titles, consistent success across UEFA youth championships (U17, U19, U21), dominance in international futsal with Futsal World Cup victories, and senior achievements such as European Championship and UEFA Nations League titles — proving the effectiveness of its education-based football system.

Portugal's football DNA prioritises:

- Technique before physicality — ball mastery from early ages
- Football intelligence — positional awareness and intelligent movement
- Creative attacking play — freedom within structure
- High-tempo decision-making — performance in tight spaces

This globally proven blueprint now guides Fraser Park FC's playing identity and pathway — blending Portuguese heritage with modern high-performance systems and local talent development to drive sustainable, long-term success.

At Fraser Park FC, heritage is not our history — it is our competitive advantage



Heritage in Practise



Youth Development Tradition

Portuguese academies are globally recognised for producing technically superior, tactically intelligent players through education-first pathways, prioritising technical mastery, positional understanding, and game literacy over short-term results. This system has consistently delivered success across international youth competitions and remains a proven model for sustainable elite development.

Futsal Integration

Futsal is a core pillar of Portuguese player formation.

Small-court football accelerates:

- Technical repetition and ball control
- Speed of decision-making under pressure
- Spatial awareness and tactical creativity
- Confidence and adaptability in possession

This methodology is now widely acknowledged as foundational to the development of modern elite footballers.

Fraser Park FC Application

- Integrating futsal and small-sided formats into foundation age groups
 - Delivering technique-first coaching across all junior and youth squads
 - Educating players in positional intelligence and tactical awareness
 - Implementing a consistent playing framework from grassroots to First Grade
- Our development pathway:
Futsal → Grassroots → SAP/JDL → Youth → NPL
→ First Grade

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01

Seizing the Moment



A Once-in-a-Generation Opportunity

Converging investment, community growth, and heritage position Fraser Park FC to transform from a community stalwart into a leading NSW performance club.

-  Significant investment in new facilities
-  Rapidly growing Inner West participation
-  Rich Portuguese footballing heritage

Vision & Guiding Principles

To honour our Portuguese roots, embrace our multicultural future, and build success that lasts for generations.



Player Development First

Premierships built on pathway strength.



Coaching Excellence

Modern methodology & technology.



Community Alignment

Growing local pride & opportunity.



Sustainable Success

On and off the field.



02

Three Core Goals

Goal 1

First Grade Premiership

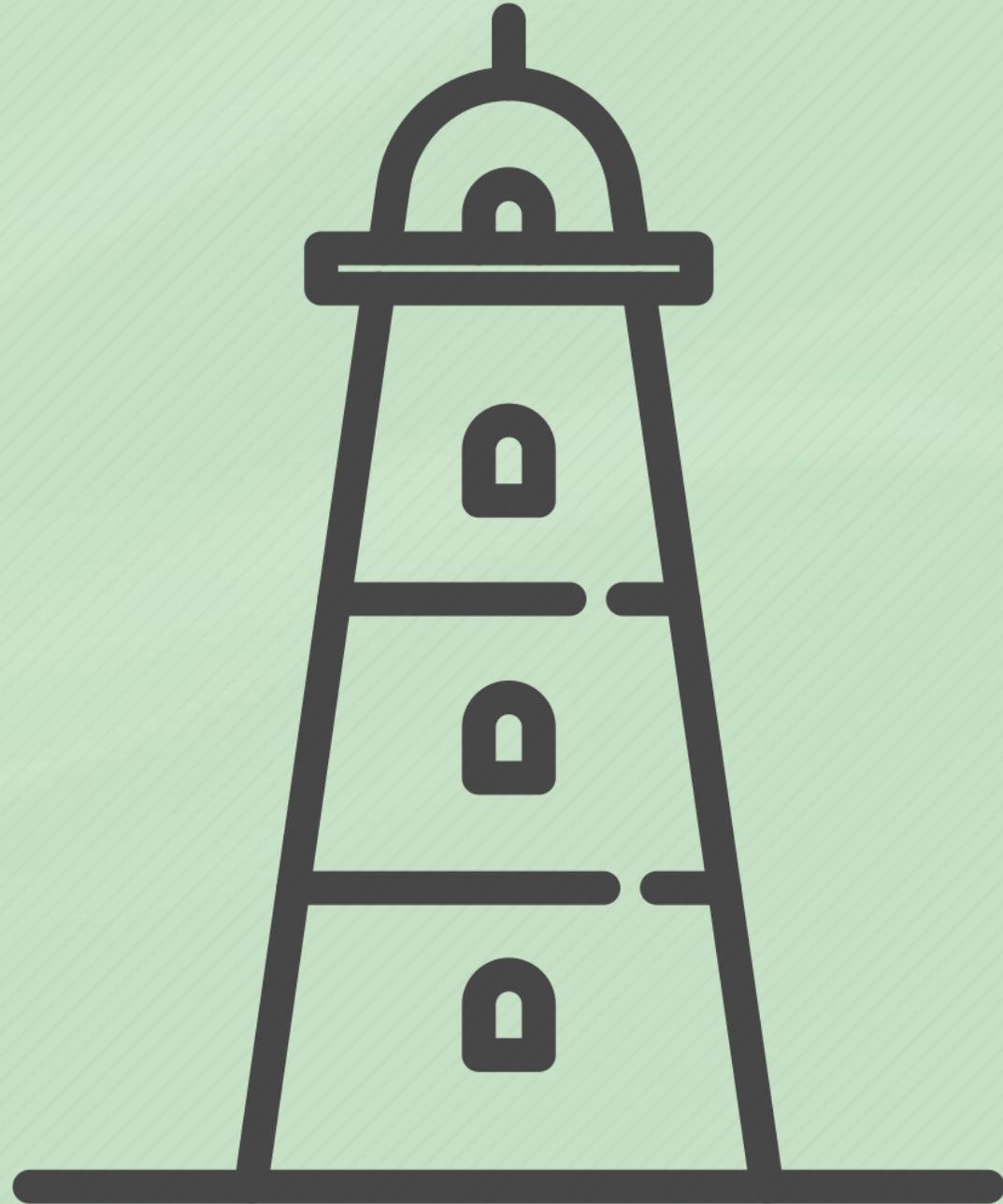
Secure the First Grade Premiership by 2028, with a squad built primarily from our own youth pathway.



KPI: Premiership or Promotion title by 2028.



KPI: Minimum 50% of First Grade squad developed in-house.



Goal 2: Youth Promotion

Achieve promotion and sustained success across all Youth teams to compete at the highest level of NSW football.



Youth Program Promotions

Achieved by 2027.



Competitive League Positioning

Across all age groups.



Goal 3

Community Connection

Forge strong partnerships with local clubs and schools to create visible pathways and inspire participation.



KPI: Form 2-3 formal partnerships.



KPI: 1,000+ community engagements annually.



03

Performance Pillar

Pillar 1: Performance

Results Built on Strong Foundations



First Grade Excellence

A professional environment with modern coaching, sports science, and analysis.

Youth Development

Enhanced programs with upgraded coaching and league-aligned benchmarks.

Pathway Integration

A seamless pipeline with "earn-the-shirt" U18-20 benchmarks for senior readiness.

Youth & Pathway Integration



Enhanced Youth

Upgraded programming and benchmarks.



Seamless Pipeline

Guaranteed youth debuts (KPI: 2+ per season).



Youth Promotion

Achieved by 2027.

Local Talent Identification

Establishing Inner West player hubs and targeted programs to root elite success in our immediate community.



KPI: 70% Local Representation

Target for the First Grade squad by 2028.





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Best-Practice Programs

Pillar 2: Best Practice Programs

Coaching Standards

100% Football NSW accreditation compliance and continuous professional development.

Club Playing Identity

A modern Portuguese philosophy: technical excellence, positional play, and tactical discipline, implemented across all programs by 2026.



FOOTBALL
NSW



Performance Culture & Resources

High-Performance Culture

- ✓ Accountability and high standards
- ✓ Growth mindset and continuous improvement
- ✓ Technology-enabled development and data feedback

Resources & Support

- ✕ Modern training facilities & equipment
- 📺 Digital coaching platforms
- 🏥 Medical and performance tools

KPI: Independent Development Plans – Bi Annual reviews to ensure consistent, professional delivery.



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Pathways & Education

Pillar 3: Pathways & Education

Transparent Player Pathway



A clear, published pathway from junior grassroots to senior football, including school and futsal routes, by 2026.

Coach Education & Talent ID

Coach Education

A structured program with FNSW accreditation support, workshops, and partnerships. KPI: 50+ hours delivered annually.

Talent Identification

Structured scouting of local competitions, schools, and tournaments with quarterly technical review panels. KPI: Quarterly reviews operational.





Holistic Player Support

A 2027-operational framework supporting the complete athlete, ensuring off-field stability underpins on-field development.



Wellbeing Check-ins



Academic Guidance



Injury Prevention



Mental Fitness



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Community & Charity

Pillar 4: Community & Charity

Grassroots Partnerships & Engagement



Local Partnerships

Formal partnerships with 2-3 grassroots clubs for coaching support, player ID, and facility sharing.



Community Engagement

A calendar of clinics, appearances, and open training sessions (2-3 activities annually).

Charity Alignment & Fundraising



Charity Partnership

Align with one official charity
focused on youth.



Fundraising Events

Host 2 annual charity match days
and fundraising events.



07

Roadmap & Commitment

2026-28 Year-by-Year Milestones



2026: Foundation

Launch systems, coaching framework, and community programs.



2027: Development

Achieve youth promotions and activate full support systems.



2028: Achievement

Win the First Grade Premiership and reach 70% local squad quota.

Our Club-Wide Commitment

This plan is a binding commitment to excellence, unity, and sustainability, ensuring our success is built on a foundation of integrity and community.



Clear Pathways

From grassroots to First Grade.



Local Talent

Nurtured and developed in the Inner
West.



Community Heartbeat

The soul of everything we
do.

Fraser Park FC — Building Champions. Building Community. Building the Future.

THANK YOU

